



MEBO | ENGAGE

Acuherb Mktg Int'l Corp Newsletter

“The Evolution of New Surgeons” Batangas Medical Center Surgery Month 2020 Webinar Series

Continuing Pursuit of Learning

Thought leaders and medical experts from various training institutions, medical societies, and the pharmaceutical sector took part in this event to discuss a wide range of topics in the Field of Surgery and to elicit further discussion on how HCP's are adapting their approach towards patient care during the pandemic. The event was organized by the Batangas Medical Center - Department of Surgery headed by its Chairman, Dr. Alejandro Palines, MD, FPCS, FPSGS, which is in line with its annual celebration of the Surgery Month by holding a series of webinars throughout the whole month of September. The main theme of the event is “The Evolution of the New Surgeon” which advocates the urgency and need to



continuously evolve and adapt to the rapidly changing healthcare environment with the advent of the rapid shifts in technology and the unprecedented impact of

Regenerating Interest on the Role of Regenerative Medicine in Wound Care with MEBO



Acuherb Marketing International Corp (AMIC) through its partnership with the Batangas Medical Center - Department of Surgery, hosted a webinar on September 17 to discuss two topics on “**The Role of Regenerative Medicine and Therapy in Wound Care**” and the “**Treatment and Prevention of Post-Operative Wound Scars**”. Dr. Jonald Nadal, MD, FPCS, FPAPRAS was invited as guest speaker to share his knowledge and expertise on the first topic. Dr. Nadal in his lecture stressed the importance of good hydration of the wound as an important external factor that leads to optimal wound healing by triggering the activation of PRC's in situ. And he discussed the advantage of MEBO “Moist Exposed Burn Ointment” which offers the advantage of a (physiologically) moist environment for faster wound healing and he posits “MEBO” as a viable alternative to other cumbersome and expensive treatment modalities. He also shared the development of MEBO in the Philippines which has brought a significant influence on burn and wound management in Philippines in the past ten years.

Beyond Wound Care

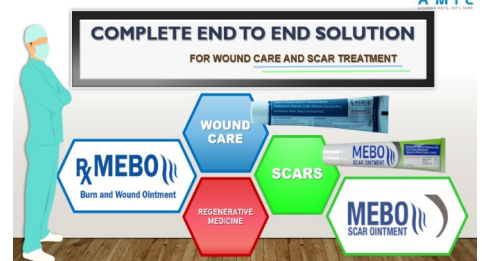
Mr. Anthony Pacetes of AMIC in his presentation discussed the topic on the “**Treatment and Prevention of Post-Operative Wound Scars with MEBO Scar Ointment**”. He highlighted the value of scar treatment which plays an important role in managing the psychological health and well-being of surgical patients where there is a 60% incidence of hypertrophic scarring post-surgery. He emphasized on the message that the treatment of post-surgical patients doesn't end with wound care and that scar treatment should also be given importance because it offers a value-added element to patient care.

Our moderator during the open forum is Dr. Jenica So-Atienza, MD, FPCS, FPAPRAS and she played an instrumental role in eliciting the active participation and enthusiasm of the audience during the event.

The two-part lecture series was a great success which gathered fifty-four participants in South Luzon with a diverse mix of fields of specialization in General Surgery, Plastic Surgery and Rehabilitation Medi-

Featured Highlights:

- BatMC Surgery Month 2020— “The Evolution of New Surgeons”
- The Role of Regenerative Medicine — Dr. Jonald Nadal, MD, FPCS, FPAPRAS
- Treatment and Prevention of Post-Operative Scars — Mr. Anthony Pacetes, AMIC
- Modern-day Heroes Appreciation
- About AMIC



ABOUT US

AcuHerb Marketing International Corporation (AMIC) has been in business since year 2000. It was established by Dr. Qiming Zheng, a medical doctor from Fujian University of TCM in China.

Acuherb Marketing International Corporation (AMIC) specializes in the field of regenerative medicine and therapy. We are engaged in the importation, distribution and marketing of the world famous medicine, medical device, medical herbs, health supplements and acupuncture devices.

Our company is recognized by the Food and Drug Administration as an importer, wholesaler and distributor of drug, medical devices and food.

Our Vision

To be at the forefront in the industry by providing innovative and trusted healthcare products and services, while integrating the regenerative medicine approach in the Philippine healthcare system.

Our Mission

To the community: To be the preferred provider of healthcare products by the patients, consumers and local & international healthcare professionals, through our expertise, innovativeness and accountability

To our people: To provide an ideal work environment, enhance the quality of life and well-being of our employees.

To our business partners: To be the partner of choice by providing opportunities for growth and business enhancement while advocating for health and wellness.

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RxMEBO
Burn and Wound Ointment



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Modern-Day Heroes

AcuHerb Marketing International Corp. (AMIC) Led by Dr. Qiming Zheng, expressed its heartfelt gratitude and appreciation to all the healthcare professionals working in all healthcare facilities and medical institutions in South Luzon. Indeed, the COVID-19 pandemic has been very challenging to all of us and it has placed the entire healthcare system under significant pressure. Nevertheless, our modern-day heroes have remained steadfast in their commitment and dedication to provide quality care for all patients. And with that, we are truly grateful for your service and contribution to the society and community.

